

Alexia Kyriakopoulos

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in <https://bit.ly/2gRVBPb>

Education

NYU Tisch School of Arts
(New York, NY)
Interactive Technology, MPS
Grade: A
Sep 2016 - May 2018

Emerson College
(Boston, MA)
Marketing Communications, BS
Minor: Psychology
GPA: 3.7, Cum Laude
Sep 2010 - May 2014

Technology

- Adobe Suite (Photoshop, InDesign, Illustrator, Premier, After Effects)
- Unity 3D, Unreal Engine
- HTML, CSS, JavaScript
- Max MSP
- Movie Magic (Budgeting and Scheduling)
- Keynote
- Microsoft Office Suite (Word, Excel, Power Point, Outlook)

Graduate Courses

Directing for VR, Augmented Reality, Motion Capture, Projection Mapping, Live Video Performance, Interactive Storytelling, Physical Computing, Computational Media, Video & Sound, Visual Language, Animation, 3D printing, Front-end Web Development, Developing Mobile Apps, Fabrication, Pop-Up Window Displays, Towers of Power, Basic Analogue Circuits.

Languages

- English (native)
- Greek (native)
- French (conversational)

Work Experience

Netflix (Vancouver, British Columbia) Jun 2017 - Jul 2017
Production Assistant

- Assisted the showrunner during the production process of the TV series "The Green Beret's Guide to Surviving the Apocalypse".
- Rewrote scripts, edited production schedules, assisted in location scouting, and supported the art department in the organization and set up of props.

Ogilvy & Mather (Athens, Greece) Sep 2015 - May 2016
Digital Executive

- Created creative content strategies resulting in a 30% increase in engagement rate across all digital platforms for IKEA Greece.
- Wrote creative briefs, POVs and brand audits for key accounts and new potential clients resulting in client acquisitions and new investment initiatives.
- Managed a team of copywriters, developers and designers to create a children's game, "Heroes," to illustrate IKEA's recently revamped social responsibility initiatives.

Feelgood Entertainment (Athens, Greece) May 2016 - Aug 2016
Executive Producer

- Spearheaded fundraising efforts that resulted in raising €300K with private investors and brands for product placement deals.

FOX Digital Studio (New York, NY) May 2015 - Jun 2016
Branded Content Assistant

- Developed co-funding opportunities for branded content digital series and films
- Found and prepared the ground for a \$2.5M+ partnership deal with AOL.
- Reported on industry trends and oversaw the drafting of contracts for all creative partners.
- Conducted tasks such as script coverage, sales planning, and competitive research.

FOX International Channels (Los Angeles, CA) Jan 2014 - Apr 2014
Global Marketing and PR Intern

- Worked alongside the Global PR Director to set up international press junkets for the TV series "The Walking Dead" and "Da Vinci's Demons".
- Compiled marketing and press reports for "The Walking Dead" international performance in 25 countries, which resulted in a \$12M PR value.

Projects

- "Sygnomi", An Interactive VR Experience (Thesis Project) Jan 2018 - May 2018
- "Metatorium", An Interactive pop-up window display (Location: Broadway & 12th Street) Sep 2017 - Nov 2017
- "Time Machine", A motion Capture Experience Sep 2017 - Dec 2017
- "Normal Day", 360 Video VR Film Feb 2017 - Sep 2017

Awards: "Best Virtual Reality" Global Film Festival Awards, "Silver Award" Virgin Spring Cinefest, "Faculty Commendation for VR Filmmaking" First Run Film Festival, "Outstanding Achievement Award" Cult Critic Movie Awards, "Best VR/AR and 360 Film" Calcutta International Film Festival.